

eddieadolf

Profile:

- 7 Years in the graphic design field
- Have worked closely with the print side of design as well
- Manages multiple projects at a time
- Detail oriented
- Works very well under pressure
- Sharp color sense developed through fine art training
- Innovative techniques to get the job done
- Flexible and Reliable

Software Knowledge:

(Mac / PC)

Adobe Photoshop CS4	Adobe Dreamweaver CS4	PowerPoint or Keynote
Adobe Illustrator CS4	(HTML, CSS, XML, JQuery)	Word
Adobe InDesign CS4	Adobe Flash CS4	Excel
Adobe Acrobat Pro	QuarkXPress	

Specialty Experience:

- Corporate Identity
- Print Production
- Custom template designs
- 3D Modeling / Rendering
- Video / Audio editing

Career Development:

Teva Pharmaceuticals Inc. _____ *July 2009 to Present*

Junior Graphic Designer

Originally contracted through the BOSS Group in July, was then upgraded to full employment status in December. Responsibilities included lighting, photographing, and editing new Teva products (vials, bottles, tablets, capsules, etc.) for PR pieces and the web. Designed and developed a complete website from the ground up. Created animated flash banner ads. Worked on 3d models of products for trade shows and print material. At times the 3d renderings had to stand in for products that weren't available. Coded and Designed an HTML email quarterly newsletter called "PULSE". Four separate versions per quarter were created, in addition, print versions were created for handout. At times logo creation and illustrations were needed for projects.

FreedomPay Inc. _____ *August 2008 to January 2009*

Contracted Art Director

Contracted to design identity solutions for the company's new products: "Free toGO" - "Free toGO Express" - "Way toGO." Worked with marketing to create custom RFID card designs for clients. Rendered 3D

mock ups for event planning and product marketing. Worked to create and maintain www.freedompay.com and myfreedompay.com. Designed, revise, and oversaw production of various print and display items. Revamped existing company documents.

Cagiva USA / Fast by Ferracci _____ November 2006 to June 2008

Graphic Artist

Created materials for two distinctive motorcycle brands, MV Agusta and Husqvarna. Designed ads for multiple monthly publications. Designed promotional, apparel, point of purchase, banner ads and trade show materials. Worked for the Fast by Ferracci / MV Agusta race team creating pit crew shirts, truck wraps, and other promotional items.

TCR Products _____ 2005

Graphic Artist / Multimedia Designer

Worked with owner to establish a new brand identity. Illustrated and designed ads for monthly publications. Designed, constructed, and maintained new company website. Created animated web tutorials using Adobe Flash.

Education:

Hussian School of Art, Philadelphia, PA (2003-2004)

Hatboro-Horsham High School, Horsham, PA (1999-2003)

Awards:

Advanced Computer Graphics, Medal of Merit (2003)

Fine Arts Excellence Award (2003)

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